

OMAR SOUSSI

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OBJECTIVE:

I am seeking an opportunity to create meaningful content and make a positive impact within a media organization. I am a motivated, hardworking, communications specialist with a passion for research and writing. I enjoy working in a fast-paced environment with ever-changing priorities. I am excellent at creating engaging, communication content for all forms of multimedia. I am also experienced in live presentation across on-air and digital platforms.

EXPERIENCE:

REPORTING & PRODUCTION:

BRIGHT SIDE OF THE SUN (TEMPE, PHOENIX SUNS WEBSITE) – CONTRIBUTOR 3/2019 – PRESENT

Written columns about the Phoenix Suns.

FIESTA BOWL (SCOTTSDALE) – COMMUNICATIONS INTERN 9/2018 – 1/2019

Created newsletters, press releases, media advisories, game programs, stories, social media content and other multimedia work for the Fiesta Bowl Organization.

ARIZONA REPUBLIC/AZCENTRAL (PHOENIX) – FREELANCE REPORTER 9/2018 – 4/2019

In-depth reporting on high school football games.

WRANGLER NEWS (TEMPE) - SPORTS DIGITAL REPORTER 5/2018 – PRESENT

In-depth reporting on local sports news.

CRONKITE NEWS (PHOENIX) - SPORTS DIGITAL REPORTER 8/2017 – 5/2018

Worked for the Phoenix Sports Bureau, reported and wrote about Arizona sports, including ASU football, cross country, men and women’s basketball, track & field, GCU men’s basketball, Oakland A’s Spring Training, Arizona Cardinals, Phoenix Suns and the Phoenix Mercury.

HOUSE OF SPARKY (TEMPE, ASU SPORTS WEBSITE) - BEAT REPORTER, 3/2017 – 5/2018

Reported on the ASU football and track & field teams. Wrote concise recaps of their games.

CBS/ENTERCOM RADIO (PHOENIX) - RESEARCH TEAM/DIGITAL SPECIALIST, 12/2016 – 1/2019

Conducted research and produced content for the website, assisted with production and digital media.

STATE PRESS (PHOENIX) - BEAT REPORTER, 5/2015 - 8/2016

Covered the ASU golf, wrestling, and track & field teams. Wrote recaps of matches, features on athletes and produced additional multimedia content for the newspaper.

KASC BLAZE RADIO (PHOENIX, ASU RADIO) - ON AIR TALENT & PRODUCTION, 8/2014 – 5/2018

Called multiple ASU basketball, baseball, softball, and volleyball games. Covered sports for Press Pass and worked on the Radio Board to produce a live broadcast from the studio.

SOCIAL MEDIA & COMMUNICATION EVENTS:

NCAA FINAL FOUR (PHOENIX) - MULTIMEDIA COVERAGE, 2017

Collaborated with the NCAA to produce and provide continuous multimedia coverage of the Final Four on their social media platforms.

SUPER BOWL XLIX (PHOENIX) - SOCIAL MEDIA PRODUCER, 2015

Worked with the NFL’s social media team to create dynamic content for their social media platforms.

EDUCATION:

ARIZONA STATE UNIVERSITY (MAY 2018)

Bachelor in Sports Journalism, Walter Cronkite School of Journalism & Mass Communication

Bachelor in History, School of Historical, Philosophical and Religious Studies

SKILLS:

Writing	Reporting	Social Media	Video Reporting & Editing
Multimedia Production	Adobe Tools & WordPress	Photography	Content/Data Management

